

# THE EMPRESS EXPRESS

VOLUME XVI, No. 24

EMPRESS, ALTA. THURSDAY, Nov. 15, 1928

Price: \$2.00 Per Year

## United Church

The Church School, 2:00 p.m.  
Public Worship, 7:30 p.m.  
Services will be conducted at  
Buffalo, at 11 a.m.  
Social Pictus, 2:00 p.m.  
Leland Hall, 3:30 p.m.  
We invite you to come and  
worship God with us.  
Rev. Geo. A. Shindler,  
Minister.

Mrs. A. K. McNeill is visiting  
at Saskatoon.

## Sale and Redemption of Im- pounded Animals (Sec. 48)

Notice is hereby given under Section 48 of the Impounded Animals Act (Municipalities Act, R.S.A. 1928, c. 10) that the said animal was offered for sale on the 1st day of October 1928, and that the said animal may be redeemed by the owner on his behalf within a period of thirty days from the publication of this notice in the Alberta Gazette, upon payment of all fees and costs due to the municipality and the purchaser of said animal.

For information apply to the undersigned:  
D. McNEIL, Secretary-Treasurer  
Municipal District of Acadia, No. 241  
Post Office, Acadia Valley, A. B.

**STOP! DANGER** ahead  
round the corner. Be prepared  
—Fill up today with—

## Frost-Cop Anti-Freeze

**GO!** For the whole winter  
because Frost-Cop gives sure  
protection to 40° below zero,  
won't evaporate or boil as easily  
as water.

## N.D. Storey

## Ladies' Handbags

We have in stock an especially choice  
assortment of Ladies' Handbags,  
in a variety of sizes, shapes and  
colors. We invite your inspection.

EMPRESS DRUG CO.

## First Carload of Coal Shipped

over the New Rosemary Line, was billed out to J. N. Anderson  
of the Empress Lumber Yards on October 31st.

## PURITY HARD

is the name of this new coal from the Willow Creek district. It is said  
to be one of the best soft coals mined. Get acquainted with this new coal,  
you will like it. Phone 58.

## Empress Lumber Yards

J. N. Anderson, Proprietor

## Impressive Funeral Services

The funeral of the little girl,  
Norberta Niwa, took place  
from the home of the parents  
at 11 a.m. on Wednesday. Mrs.  
was said in the St. Peter and  
St. Paul Church for the departed  
child, Rev. Father Leo Sullivan  
officiating. The little  
casket was covered with flow-  
ers and wreaths from relatives  
and sympathizing friends and  
neighbors. Interment was  
made in the church cemetery.  
The ceremony was a very  
touching one and the whole  
community seems to have been  
deeply affected by the tragic  
circumstances of the child's  
death. It is estimated that over  
two hundred people attended  
the services.

The pall-bearers were: John  
Fawcett, Frank Fawcett, John  
Niwa and Edward Kneppel.  
We join with citizens in gen-  
eral in extending deepest sym-  
pathy to the bereaved parents.

## Little Girl's Bravery is Timely Recognized

The following is taken from  
"The Budget," Lethbridge.  
"At the destruction of her parents  
home by fire, last week, the  
bravery of eight-year-old  
Norberta was conspicuous. Left  
alone with her three younger  
sisters for a short time, when  
the house was discovered to be  
on fire, by one of the little tot  
putting a lighted match down  
the chimney-hole. She first tried  
to put the blaze out with water.  
Finding her efforts unavailing,  
she took the second girl, who  
was with her, outside the  
burning house. She then  
went into the smoke-filled  
house twice and carried out the  
two youngest girls to safety.  
In a few minutes the house  
was a roaring mass of flames,  
but owing to the brave and  
quick action of this little girl  
there was happily no loss of  
life.

Some of the men around town  
learning of the circumstances,  
thought it would be a good  
time to give the little heroine  
some recognition of her brave  
deed, and in a few hours a  
purse of \$25 was collected and  
presented to her.

## Chief Mining Inspector Has Assumed Duties

Andrew Miller recently ap-  
pointed chief inspector of mines  
for the province, succeeding  
John T. Stirling who resigned  
some time ago, took over the  
duties of his new office on Nov-  
ember 1. Mr. Miller was formerly  
manager of the Saunders  
Ridge Company at Merceul.

## A Threatening Fire

What had at first the ap-  
pearance of being a serious  
outbreak of fire, occurred on  
Monday afternoon. An ap-  
parently dead rubbish fire near  
the residence of Mr. and Mrs.  
Bassanab was fanned into flame  
by the heavy wind prevailing.  
The flames caught a pile of  
rubbish, which in turn set  
fire to a shed at the rear of the  
house, which contained coal  
and other articles. The alarm  
was given, and with the united  
efforts of the townspeople and  
the local fire-fighting equip-  
ment, the flames were confined  
and no serious damage resulted  
outside of the loss of the shed  
and its contents and the ties.  
At times the heat was intense,  
as the wind was very violent,  
but it took the flames away  
from the house and with the  
collapse of the building the  
greatest danger was over. It is  
a general opinion that it was  
under a lucky escape for the  
nearby residences.

## Date Set for the Provincial Seed Fair

The Alberta Provincial Seed  
Fair will be held in Edmonton  
during the week of January  
15th, 1929. It is announced by  
Field Crops Commissioner W.  
J. Stepien. It is expected  
that the attendance will include  
a large number of farmers in-  
terested in the production of  
high quality seed grain, as well  
as many delegates to the U.F.A.,  
annual convention which is to  
be held in Edmonton during the  
same week. Arrangements are  
being made, as in previous  
years, to hold the annual meet-  
ing of the Alberta Seed Grow-  
ers' Association at the same  
time.

Clearance (ardently). "When  
you promise to share my  
lot dear?"  
Gladys (sweetly). Just as soon  
as you build a house on it big  
boy!"

It is reported that a number  
of farm and desk has been  
made in the district recently.

For best selections of Person-  
al Greeting Cards, see samples  
at Empress Express.

## Municipal District of Acadia No. 241

Public notice is hereby given that  
under the provisions of The Tax Re-  
vue Act 1927, and amendments thereto,  
The Municipal District of Acadia will  
offer for sale by public auction in the  
community hall, at Acadia Valley, Al-  
berta, on Tuesday, the 20th day of  
November 1928, at 10 o'clock in the  
forenoon, the following parcels of land,  
subject to a reserve bid set by the Coun-  
cil and subject to the restrictions con-  
tained in the existing certificates of  
title:

Part	Sec.	Tp.	Rge	Mer
N.W.	9	24	1	4
N.E.	10	24	1	4
N.W.	11	24	1	4
S.W.	22	24	1	4
N.E.	23	24	1	4
N.E.	24	24	1	4
N.E.	24	24	1	4
N.W.	10	24	1	4
N.E.	10	24	1	4
N.E.	10	24	1	4
S.W.	22	24	1	4
S.E.	15	23	1	4
N.W.	3	24	1	4
N.W.	9	24	1	4
N.E.	3	23	1	4
N.W.	9	24	1	4
S.E.	15	23	1	4
S.E.	15	23	1	4
N.E.	10	24	1	4
N.W.	10	24	1	4
N.W.	9	24	1	4

Redemption may be effected by pay-  
ment of a sum of ten and cost at any  
time prior to time of sale.  
Terms—Cash.  
Dated at Acadia Valley this 14th day  
of September, 1928.  
D. M. GRAHAM, Secretary-Treasurer.

## Local W.M.S. Thank- Offering Service

The annual Thank-Offering  
Service of the Women's Mis-  
sionary Society will be held in  
the United Church, Empress,  
Wednesday, November 21st, at  
3 p.m. The senior group of the  
C.G.I.T. girls will present a  
Pageant.  
All the ladies of the commu-  
nity are cordially invited. After-  
noon tea will be served.

## "The General"

Acclaimed as the costliest  
and most lavish comedy ever  
produced, "The General," Bun-  
cey's latest and most brilliant  
feature of the Civil War, comes  
to the Empress Theatre, this  
week end.

"The General" is unique in  
Blondin, in that it pictures  
a true story of the sixties, is  
historically accurate, contains  
thrills never duplicated in the  
biggest dramatic photoplays,  
and at the same time is comedy  
from the opening fade-in to the  
final fade-out.

Saturday we asked a friend of  
ours if he had been wearing  
glasses and he said no, that the  
mark on his nose had been  
caused by drinking grape juice  
out of a fruit jar.

## Livestock Union to Meet in Edmonton

Arrangements are being  
made for the annual meeting of  
the Western Canada Livestock  
Union which is to be held in Ed-  
monton, February 20-22, 1929.  
R. A. Wright of Drinkwater,  
Sask., is president, and C. M.  
Leamouth of Regina is secret-  
ary of the organization, which  
includes in its membership  
many prominent livestock men  
in the western provinces.

Problems of the beef cattle  
industry will have a place in  
the program of the convention  
which will also receive a report  
of the recent World's Dairy  
Congress held in London. Pro-  
visions will be made for full  
discussion of district problems  
which may be brought up by  
any member in attendance.

The Baldy Strang entertain-  
ers who appeared at the the-  
atre on Monday night, gave a  
delightfully varied entertain-  
ment. Mr. Strang in native  
costume, gave some Harry  
Lauder offerings which were  
much appreciated by these pre-  
sents. Owing to Thanksgiving  
feastivities, the attendance was  
perhaps not as large as it would  
have been under other circum-  
stances.

**THRIFT** The Foundation of Every  
Honestly Earned Fortune  
**LEARN THRIFT BY INVESTING IN**  
**ALBERTA 4%**  
**Demand Savings Certificates**  
Purchased and Redeemed at Par—Payable on Demand  
For Further Particulars write or apply to  
HON. H. G. REID  
Provincial Treasurer  
PARLIAMENT BUILDINGS, EDMONTON, ALBERTA

**A DOLLAR'S WORTH**  
Clip this coupon and mail it with \$1 for a six weeks' trial subscription to  
**THE CHRISTIAN SCIENCE MONITOR**  
A Paper for the Home, World-Wide in its Scope  
If it gives you the daily good news of the world from its special writers,  
as well as appropriate devotion to the study of the children's interests, sports, and  
advice on all matters of domestic life, you will find it a most valuable addition to  
your home library. Do not miss this chance to get the best of the Monitor and  
the Christian Science.  
Two Centuries of Service. Monitor, South Bay Station, Boston, Mass.  
Please send me a six weeks' trial subscription. I enclose one dollar (\$1).  
(Name, please print) \_\_\_\_\_  
(Address) \_\_\_\_\_  
(City) \_\_\_\_\_ (State) \_\_\_\_\_

**EMPRESS THEATRE**  
**Buster**  
**KEATON**  
in  
**"The**  
**General"**  
Father—bring Mother. Mother—bring Father, and both  
of you—bring the youngsters for the Laugh of Your  
life—and Yours. Show starts, 8 p.m.  
Look!—  
"Who Comes Here!"  
"Advance Froze Face"  
and give the pas-  
word!  
"Laughter."  
Pass with your train-  
load of thrills,  
hilarious jop and  
side-splitting  
mirth.  
Usual Prices

# TEA "is good tea"

The Orange Pekoe is something extra—a special tea  
In clean, bright Aluminum

## The Farmer and the Research Worker

The prairie provinces of Canada have completed the harvesting and threshing of the greatest grain crops in the history of Canada, judged from the standpoint of volume. It is conservatively estimated that the wheat crop alone will not be less than 500,000,000 bushels, and that the other four principal grains, oats, rye, barley and flax, will add close to another 500,000,000 bushels to the total bringing Canada's grain yield for the first time within measurable distance of a billion bushel crop.

In almost every respect the harvest of 1929 was ideal from the standpoint of seeding, growing, cutting and threshing and the acreage secured showed a substantial increase over former years. There was an absence of rust and other parasites, ample moisture, treating the country as a whole and generally an absence of those conditions which result in lowering of yield. The only fly in the ointment was the killing frosts of the third week in August which caught the later sown crops and those which from one cause or another had not matured. The result was disastrous from the standpoint of grades, and consequently materially lowering in prices of a large part of the total production.

According to a rough estimate of the Saskatchewan crop it is stated that about one-third of the wheat will be of the contract grades of 1, 2 and 3 northern, that another one-third will grade number 4, and that the remaining one-third will grade below that figure.

It is within the power of our farmers to partly offset the losses occasioned by dry seasons through the adoption of the most scientific methods of farming; they can increase yields and grades by using good, clean seed and by waging continuous warfare on noxious weeds; they can insure their crops against hail. But they stand helpless before the icy clutch of Jack Frost.

Addressing the annual convention of the Saskatchewan Division of the Canadian Weekly Newspapers Association, at Regina, recently, Hon. W. R. Matherwell said he knew of only one way to beat out Jack Frost, and that was to get ahead of him. He had referred to the development of wheat with earlier ripening qualities. In this connection he made mention of the valuable time gained through the development of Marquis over the old Red Fife, and brought the cheering message that as a result of the experiments this year with Garnet and Reward, there was every expectation that a further notable advance would be made. According to Mr. Matherwell where Reward would be grown by farmers, the province would be in a position where they could and would beat out Jack Frost.

Experiments have been conducted for some time past to determine to what extent the drying processes for damp wheat affects milling and baking qualities, and recent announcement is to the effect that, on the whole, the quality of the wheat is not seriously affected.

Now the Universities of the three prairie provinces and the Dominion Research officials are engaged in determining the effect which frost has on the milling and baking qualities of wheat. Hundreds of farmers this year have had the experience of marketing wheat, weighing the full sixty pounds or more to the bushel but which, because of frost on the chaff, has been graded away below what they have been expecting. Rightly or wrongly there is an impression that this frost, while marring the appearance of the kernel, does not seriously affect the quality, and that the producer is sustaining a loss all out of proportion to the amount of damage done the grain; that, in a word, while the farmer-producer loses, the miller gains because he secures good milling wheat at a much less cost. The scientists are now striving to get at the real truth of the matter.

There are research workers for Governments and Universities working hand in hand with the farmers in endeavoring to advance the interests and prosperity of agriculture—through the development of earlier ripening grains, the elimination of rust, and in determining the actual effects of moisture and frost on the true commercial value of grain. The effort is to save hundreds of millions of dollars to the agriculturists by Canada.

Canada is spending more money than ever before in scientific research work, and the Dominion Government announces that such expenditures will be still further increased. No body of men in the Dominion stands to gain more from such work and expenditures than do the farmers of the West. The whole weight of their influence should be back of this enlightened policy.

## Public Flying Clubs

### Toronto and Montreal Lead Dominion In Number Of Flying Hours

The public flying clubs of Toronto and Montreal are leading their sister clubs throughout the country in the matter of flying hours registered by their aeroplanes, according to the latest statistics available at the aviation branch of the department of national defence.

The Toronto "planes have registered 887 flying hours, Montreal 600, and Ottawa, next in line, 480 hours.

Other clubs and their records follow:

Regina, 303 hours; Edmonton, 266 hours; Victoria, 77 hours; and Calgary, 37 hours.

## Touche that Add Style to Dresses

By MAE MARTIN

If you are tired of seeing how easily out-of-style dresses are transformed by a few buttons, a little hem and the quick magic of home tinting or dyeing.

Your tinting or dyeing will always add style. If you are sure to look only crisp, fashionably dressed, you are sure to be a success. It is easy as blowing a dandelion seed. Take just a little more time. Newer and better than the old color. They give all the shades, without having a hint of the inferior dye. Insist on Diamond Dye. Write Mae Martin, Diamond Dye, Windsor, Ontario.

"Color Craft," my big new book of dollar-saving hints, will be sent you FREE. Write Mae Martin, Diamond Dye, Windsor, Ontario.

**Alley is Honored**  
The distinguished service medal of the American Legion, highest honor that members of the former service men's organization can confer, was presented to Field-Marshal Viscount Alleyby of Great Britain, by National Commander Edward E. Spafford at the Legion Convention at San Antonio, Texas.

## WHEN YOUR BABY CATCHES A COLD

In spite of all precautions little ones will take colds—especially during the changeable days of our Fall season. When the first symptoms appear—sneezing, redness of the eyes, running nose—Baby's Own Tablets should be started at once. They will readily break up the cold and prevent more serious complications.

Mothers who keep a box of Baby's Own Tablets in the home always feel safe. In fact they are like having a doctor in the house. They are a gentle but powerful laxative that soothe the stomach and regulate the bowels, thus driving out constipation and indigestion and relieving the baby of the many childhood ailments. They are the direct result of a clogged condition of the bowels or sour stomach. They are absolutely safe—being guaranteed to "contain no drug at all harmful to the youngest baby. They cannot possibly do harm—they always do good.

Baby's Own Tablets are sold by all medicine dealers or may be sent by mail to 20 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

## Not a New Business

Evidence of run-running 115 years ago has been uncovered at the customs house in Mobile, Alabama. Customs agents, searching through old federal records, found a tiny scrap of paper—evidently the last paragraph of a letter—informing federal officers of the discovery of 143 quarts, presumably liquor, submerged in a marsh.

## Spend Christmas in Europe

**Special Sailings to England-Ireland-Scotland-France-Belgium-Netherlands**  
Tagged Christmas with the appreciation that all the pleasures of the world are yours, Europe will be happy to give you a little more.  
Montreal-Quebec-Delaware-Liverpool  
**Laurentine Nov. 24**  
**Atlantic Dec. 10**  
**Pennland Dec. 2**  
**Lapland Dec. 9**  
**Regina Dec. 15**  
**Atlantic Dec. 10**  
Special Connected Train to London and direct service to Paris for complete information, phone 224  
224 Portage Ave., Winnipeg, Man.  
Laidlaw & Co., Ltd., 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000.

**WHITE STAR LINE CANADIAN SERVICE**

## HONORED BY NEWSPAPER ASSOCIATION

At Convention Held in Regina

Sam R. Moore, publisher of the Swift Current Sun, President of Saskatchewan Division of the Canadian Weekly Newspapers Association.

Canadian Weekly Newspaper Association

Saskatchewan Division Elects Officers

Sam R. Moore, publisher of the Swift Current Sun, was the unanimous choice of the Saskatchewan Division of the Canadian Weekly Newspapers Association, as president for 1929-30. The election of officers was held at the closing session of the two-day convention of the organization held at the Hotel Saskatchewan, Regina. Officers elected were: Hon. S. J. Lafla, honorary president; C. R. McCulloch, M.P., North Battleford, honorary vice-president; T. H. B. McCulloch, the Review, Weyburn, immediate past president; Sam R. Moore, president; H. G. Skelton, North Battleford, Ontario, vice-president; R. J. Donnan, the Dispatch, Alameda, secretary-treasurer, and the following members of the executive, W. Ashfield, The Enterprise, Regina; B. M. Fry, The Recorder, Waskia; R. Zubac, The Citizen, Kerrobert; W. T. Murphy, The Sun, Vancouver; Andrew King, The Enterprise, Rouleau; S. N. Wynne, The Enterprise, Yorkton.

Upon the invitation of the Regina City Council and the Regina Board of Trade, Regina was decided upon as the meeting place for 1929.

**Manitoba Radio Station**

Largest Broadcasting Station To Be Operated In Canada

The largest radio broadcasting station in Canada is now operated by the Manitoba Telephone Service. The new broadcasting set is fully modern in every respect and compares favorably with the best stations in United States. The present station now being operated by the telephone utility was installed a few years ago, but the rapid progress in the radio industry has made it out of date.

The new set will be installed at Manitoba Agricultural College and broadcast by remote control from the Sherbrook street telephone exchange in accordance with present practice.

**Women and Asthma.** Women are numbered among the sufferers from asthma by the countless thousands in every climate they will have found help in the grip of this relentless disease unless they have availed themselves of the proper remedy. Dr. J. D. Kellogg's Asthma Remedy has brought new hope and life to many such "asthmatics," test entirely without solicitation, show the enormous benefit it has wrought among women everywhere.

**Hop Acreage In Canada**  
The total acreage in Canada of hops in 1927 was 1,037 acres, or practically double the 594 acres produced in 1926, which was quite the largest acreage up to that time. The average yield per acre was 3,274 pounds and the total yield, 1,425,875 pounds, or 7,292 bales. The average price received per pound was 3.74 cents and the total value of the 1927 hop crop \$546,280, as compared with \$367,246 in 1926.

**The Oil of Power.** Without stinting for Dr. Thomas' Electric Oil that it will give you the power of a dynamo as well as the power of a man, it is as good as a general plan killer. It has achieved that greatest of all things and its excellence is known to all who have tested its virtues and learned by experience.

"Hey, Miss Watsourname!" shouted the boss. "What's the phone number of Brown & Company?"

"Oh," replied the new stinging, darning her nose, "approximately 2900 Something."

**Headache? Relieve with Minard's Liniment.**

"Many of us are kept out of a lot of mischief by being out of funds."



## ASPIRIN

Headaches may be swiftly and safely relieved by an Aspirin tablet. A most efficient remedy, and there's no after effect; it uses avoids much needless suffering. Try it next time; see how soon its soothing influence is felt. It is as helpful when you have a cold; neuralgia, neuritis, rheumatism, lumbago. Just be certain you get real Aspirin—the genuine has Bayer on the box, and on every tablet. All druggists, with proven directions.

**Physicians prescribe Aspirin; it does NOT affect the heart**

Aspirin is the trade mark registered in Canada indicating pure Aspirin. While it is well known that Aspirin means Bayer's Aspirin, to assure the public against imitations, the Tablets will be stamped with their "Bayer Cross" trademark.

**Shortage Of Butter**  
Canadian Production Not Keeping Up With Domestic Requirements

J. A. Caulder, President of the National Dairy Council of Canada, told the delegates to the annual meeting of the Dominion Mortgage and Investment Association, that Canada this year would be 10,000 or 20,000,000 pounds short of supplying her own butter requirements. The dairy industry has not kept pace with increased population, he said, and Canada had the highest per capita consumption of butter in the world—approximately 28 pounds a year.

Those who thought that milking was an underground operation will be surprised at the growing use of aeroplanes in that industry.

**COUGHS**  
are Nature's signals warning that resistance is broken and the body undermined.

**Scott's Emulsion**  
is a blessing to all who need strength. It helps keep the body vigorous and healthful. Try it!

Scott & Bower, Toronto, Ont. 25-59



## Nail GYPROC right over Old Walls

How many rooms in your home have walls that are cracked and faded? Make them good as new" by nailing GYPROC right over the old, unsightly wallpaper. When you've decorated with Alabastine your home will be as attractive and comfortable as any home can be.

**GYPROC Advantages for Farm Buildings**  
Easy to use. Low cost. Workable as lumber. Cannot warp, bulge, crack, or rot. Takes any decorative finish. Resists heat and cold. Eliminates repairs. Ideal for hiding cracks, joints, knots, and other blemishes. Gives a smooth, uniform surface for painting and staining. Perfectly smooth, flat surface that will take any decoration.

**Use Gyproc for partitioning off extra rooms, renovating attics and basements, and making grain bins, stables and other farm buildings fire-safe and vermin-proof.** You can put it up yourself—easily, quickly and at a substantial saving.

Gyproc Joint Filler applied at all the joints insures a perfectly smooth, flat surface that will take any decoration.

**WRITE FOR FREE BOOK**  
"Cinagra Gyproc and Alabastine Limited, Winnipeg, Canada.  
Please send a handsome free book, "Walls that Reflect Good Judgment," giving interesting information on Gyproc and home decoration.

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Fireproof Wallboard

## Made Commander In Royal Naval Reserve

Canadian Awarded V.C. In Great War

When the promotion of Commander Ronald Neil Stuart, V.C., D.S.O., a Canadian, now in the Royal Naval Reserve, to the rank of commander, recalls the brilliant exploits for his participation in which Commander Stuart received the highest decoration for bravery in the gift of his sovereign, Stuart was one of two Canadians awarded the Victoria Cross.

Cross while serving in the Royal Navy during the great war, the other being Lieut. R. Bourke, of Nelson, B.C.

The action for which Commander Stuart was honored was published in the London Gazette, dated Nov. 20, 1918, seventeen months after the event, and it was under provision 13 of the Royal Warrant which enables a ship's company to select members of their personnel for the distinction that the Canadian was awarded the decoration by ballot. Commander Stuart was a colleague of no less a redoubtable fighter in the war story of British ships than Captain George Campbell, V.C., the mystery man of the "special service."

The bush ships were a product of anti-submarine campaign. They comprised colliers, freighters, merchantmen, yachts and even fishing smacks carrying concealed armaments and specially selected crews.

An Oil Without Alcohol—Some oils and many medicines have alcohol as a prominent ingredient. A judicious mingling of six essential oils, "Dr. Thomas' Oil," contains no less than six oils in it, so that its effects are lasting.

Singling Master—Your wife's voice is greatly improved. Husband—Yes, but not cured yet.

The heart of the average adult is 9 inches long, 3 1/2 inches broad and 2 1/2 inches thick.

Minard's Liniment for sprains.

"Is Betty a good cook?"  
"No, but she can change a tire!"

**The Ideal Milk for Baking**  
doubly rich and creamy.  
Adds richness and flavor to every recipe



**St. CHARLES MILK**  
(Unsweetened)

N. W. U. 1755

## International Oratorical Contest Is Won By Representative of France

Washington, D.C.—Canada's cup emblematic of supremacy in the 1928 international oratorical contest, goes to France as a result of the award of five judges in Washington recently, of the highest place to René Fontenot, of Paris.

American countries captured all other honors in the field of eight contestants. Jose de Tomasaco, Argentina, was second; William Fox, Jr., of London, Ont., was third; and John Moore, Kentucky, U.S.A., was fourth, the occasion, and the great crowd.

The auditorium was crammed for snug "O Canada" lustily to greet Fox as he arose to speak on Canada's future. The result of the first battle was a tie between Canada and Argentina. Each had an equal number of points. The judges, four professors from American universities and one from the Paris school of psychology, retired to consider points further, and finally submitted a second set of ballots which gave first to France, second to Argentina and third to Canada.

De Tomasaco took for his topic the contemporary of the Americas. The greatness of the United States imposed certain duties on her principally in South America, he said. Since Latin-American countries had not kept pace with the quick strides of the United States, which could lend her weaker neighbors a helping hand. "Do not let us," he said, "require more of the riches of your soldiers than of the good-will of your civilization," he said.

In the Argentine, the situation in Nicaragua had "provoked an evident uneasiness, a moral anxiety, and had given rise to unfavorable interpretations," de Tomasaco said. Argentina's had a great admiration and affection for the United States, and believed the North American countries would some day be united in friendship with the Latin-American countries in a great federation of all American countries dedicated to peace and progress.

Imperial association is Canada's only national and possible choice in these three possible political courses in the future, said Mr. Fox, Canada's representative. He dismissed two other alternatives in a word. Amusement with the United States, he said, would cut the Dominion adrift from past tradition and legitimate claims to a share in the glories of the empire. Complete independence would mean the withdrawal of the strength and prestige of Great Britain.

## Gives Reasons For The Establishment Of Canadian Legations

London.—Premier Mackenzie King, of Canada, addressing the Canada Club here, made the following statement, explanatory of the motives which prompted the establishment of Canadian legations at Washington and Paris:

"It is a desire to gain the advantage in international negotiation of a more effective consultation and co-operation between the British and Canadian government on matters in the United States and in France which are of us of common interest and concern.

"But over and above all else is the hope we devoutly cherish that a Canadian legation in the United States and in France may serve increasingly as a reminder of the near relationship our country bears to these great countries and to this old land.

"To the United States our legation, we trust will stand as a symbol of Anglo-Saxon friendship and goodwill based upon kindred ties of blood and tongue and tradition between the British and American peoples. And our legation in France will stand as a symbol of that union of French and British minds and hearts which has helped to make Canada what she is, and a never-ending friendship between these two great races.

"Alike in the old world and in the new, it is permanent friendship and goodwill which above all else Canada seeks for herself in relation to the countries and between these countries and the great community of the British nations to which she is so proud to belong. We may not without hope that our voice at Washington and Paris may be helpful towards that great end.

### HAS SETTLEMENT PLAN



Lord Melchett, formerly Sir Alfred Lord, who is in Canada. He proposed land grants to settlers by the Dominion and the financing of the undertaking by Great Britain as a solution to the British unemployment problem.

### 'Plane Crashes In Hudson Bay Area

Machine Forced To Land and One Man Reported Killed

Toronto.—A special despatch to the Toronto Star from The Man, says that one member of an aerial exploration party is dead, and another badly injured as a result of a "plane crash in a forced landing in the Hudson Bay area.

The Star's despatch follows: "One member of the Northern Aerial Mineral Exploring prospecting party is dead and another prospect is badly injured and is in a critical condition, according to word reaching The Star. The men were in the Hudson's Bay area seeking minerals and are believed to be members of a party being transported by airplane to a new field, on what is known as the North Plane. The plane forced to land, it is understood crashed on a reef.

"Word of the precarious position of the men on the plane was radioed to a Dominion government tug operating in the Hudson's Bay District. It at once rushed to the scene of the wreck and was able to rescue six of the men on the plane. The name of the pilot in charge has not yet been learned.

"As soon as word of the fatality reached here, Captain Oakes was sent out by plane to render all help possible."

### China Inaugurates President

Shanghai, China.—General Chiang Kai Shek has been inaugurated president of China. For the first time in 17 years of her history as a republic, China thus attained a united central government. This was a national holiday here, with the installation at Nanking, the Nationalist capital, with impressive ceremony, amid general rejoicing. He was made chairman of the Nationalist government council, with the title of president.

### Floods Ravage Relief Work

West Palm Beach, Fla.—Rehabilitation camps in the hurricane devastated area about Lake Okechobee have been seriously hampered by flood waters. The lake and surrounding streams and rivers were out of their banks after heavy rains. Thousands of acres of farm land were under water.

### Unemployment Insurance

Question To Come Up For Consideration When Ottawa House of Commons meets. Ottawa, Ont.—Unemployment insurance, which was the subject of investigation by the industrial committee of the House of Commons last session, will be given further consideration when parliament convenes again. This assurance was given by Hon. Peter Hensman, Minister of Labor, who stated that the majority of the provinces of the Dominion already have decided themselves upon the proposal.

In its report the industrial relations committee accepted and endorsed the principle of unemployment insurance, based on compulsory contributions derived from the state, the employer and the employee. The report further pointed out that the responsibility for such legislation primarily rested with the provincial governments.

On the basis of the committee's findings the department of labor communicated with the various provinces to ascertain which of them would be prepared to consider adopting the proposal and to what extent they were willing to go at the present time. Mr. Hensman intimated that these replies would be submitted to parliament at the next session. The minister refused to divulge the views of the provinces in the matter.

### Many Killed When Building Collapses

Faulty Material and Hasty Construction Blamed For Accident

Prague.—The catastrophic collapse of a newly-constructed seven-story building here may have taken a toll of 61 lives or more, it is feared. Most of the victims were workmen putting the finishing touches on the building. Faulty materials and too hasty construction are blamed for the collapse.

The architect in charge of the construction of the building committed suicide when informed of the disaster. A woman pushing a baby-carriage was buried beneath the avalanche of brick and masonry with her child. A chauffeur passing in a motor car suffered the same fate, as did two coachmen and the four horse pulling their vehicles. About a hundred workmen were in the building when it collapsed.

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### Asks Leniency For Men

Viscount Lascelles Requests No Punishment For Incendiary Fire At Castle

Belfast, Northern Ireland. Viscount Lascelles, husband of Princess Mary, has written to the government of the Irish Free State, asking that some way be found so that no punishment be inflicted upon the men who were arrested at Loughlin in connection with the incendiary fire at Fortum Castle, the County Glenties seat of Lascelles. He said that both he and Princess Mary would deeply regret if they were even indirectly the cause of suffering to anyone in Ireland.

### Killed In Display Flight

Hendon, Eng.—A Royal Air Force exhibition for the Sultan of Muscat, who is visiting in England, ended in tragedy with the death of two fliers. While one of the planes in the air display was speeding close to the front in front of the grandstand its tail dropped off and the ship crashed violently. The victims were Flight-Lieut. Somerville and Corp. Loid.

### WELSH IMPERIAL SINGERS



The famous Welsh Imperial Singers who arrived in Quebec on the White Star liner "Laurentic" recently. They are on a world tour under the leadership of Mr. R. Postyn Davies.

## French Submarine Is Crushed By Greek Ship With Heavy Loss of Life

### Farmhand To Stardom

Gordon McLeod, Now Touring West, Once Worked On Saskatchewan Farm

Winnipeg, Man.—A former Saskatchewan farm hand is now visiting the west under circumstances which can best be described as offering several varieties of vivid contrast. Years ago, as a lad, he was one of the humble tillers at the Indian Head Experimental Farm. He also, during that portion of his career, worked for a time at the Imperial Hotel there. At this moment, he is a stage celebrity.

The ex-charvester and student of the evening chorus is Gordon McLeod, now heading his own London Ontario, on a transcontinental theatrical tour after being picked from a farm hand when he took Sir John Martin-Harvey's place on an hour's notice. Sir John was stricken ill in Toronto, and young McLeod filled the breach so sensationally that a number of Canadian financiers came forward and offered him the means to step into stardom.

Between the date of his earlier career at Indian Head and his present visit to the same vicinity, he has played in China, Japan, Burma, from Cairo to Singapore, and from South Africa to London. During the war, he served under General Smuts in the campaign against German East Africa, and later, as a junior lieutenant in France.

He has previously been starred in London, but this present year makes the first occasion on which he has scaled the theatrical heights on an international tour.

### Tuberculosis In Cattle

Disease Being Eradicated By Means Of Restricted Areas

Ottawa, Ont.—Tuberculosis in Canadian cattle is rapidly being eradicated through the operation of the restricted area plan. Dr. George Hill, veterinary director-general of the department of agriculture, declares.

Where in some areas as high as 75 per cent of cows had been found infected on the first tests, restrictions have now fallen off to approximately one-half of one per cent.

"There is a persistent and increasing demand upon the department for restricted areas," Dr. Hill said.

"Farmers have found that by restricting infected animals with high class stock they receive greater financial returns with less work."

### Sails For Antarctic

Commander Byrd Commences Expedition To South Polar Regions

Los Angeles, Calif.—With thousands of his fellow countrymen at the harbor to see him off, Commander Richard E. Byrd, U.S.N., turned his face this afternoon toward his newest adventure in the ice-covered regions of the South Pole.

The expedition, which embraces 52 members, will cost approximately \$1,500,000. The money was raised by contributions from all parts of the United States. The primary purpose of the trip is to make accurate maps and procure important meteorological and other data of the South Polar regions.

Paris, France.—Crushed by the Greek steamer "Ekaterina Couladeris" when she was cruising 37 miles off Vigo, Spain, the French submarine "Ondine" with 42 men on board, was buried under 7,500 feet of water, the Minister of Marine announced.

All men were given up as lost, as the submarine was built to withstand a depth of only 1,300 feet and undoubtedly was crushed when she sank, the Ministry said.

The collision occurred at 11 p.m. October 3, the Greek vessel reported when she docked, but at that time it was not believed that the water was more than 200 feet deep where the submarine sank. French warships, which probably were alerted by the pressure. They expressed the opinion that the Greek vessel, which reported the accident a week after the collision when she docked at Rotterdam, should have waited on the spot until daylight to seek survivors and to permit positive identification.

Foreign Minister Briand has asked the League of Nations to establish responsibility for the disaster. The Ondine was one of the latest French second class type, with a surface cruising radius of 2,000 miles. She carried 50 men and three officers.

Despairing of rescuing any of the sailors on the Ondine, the Government is now negotiating to charter an available vessel in the area to assist in dragging the sea bottom off Vigo. Even a school ship was sent to lend assistance.

It was considered a forlorn hope, however, as no submarine ever had been raised from a greater depth than 100 meters. Divers were said to be at work at the scene after the Atlantic squadron arrived at 8 p.m. and other ships with salvage apparatus were en route to the scene and the Spanish and Portuguese governments had offered to send aid.

Meanwhile, the ministry of marine was seeking to have Foreign Minister Briand make representations to fix the responsibility for disaster on the Greek captain who waited eight days before notifying the government of the collision.

### Chamberlain Will Travel Across Canada

Reaches Victoria October 19, and Sails From Quebec November 15

Ottawa.—Sir Austen Chamberlain's Canadian schedule has been given here. He will arrive at Victoria on the afternoon of Monday, Oct. 29, remaining there until Wednesday, Oct. 31, when he will leave for Vancouver where he spends Wednesday night. Sir Austen will leave Vancouver for Halifax on Sunday, Nov. 4, and arrive in Toronto early Wednesday morning, Nov. 7.

The next evening he will leave for Ottawa, arriving in the capital on the morning of Friday, Nov. 9. His stay in Ottawa will continue until Tuesday, Nov. 13, when he leaves to spend one day in Montreal. From Montreal, Sir Austen goes to Quebec, arriving in that city on the evening of Nov. 14. He will sail from Quebec the next day.

## Amery Satisfied With Treatment Of British Harvesters

London, England.—Satisfaction that the great majority of British harvesters were employed under satisfactory conditions and that reports of generally bad treatment cannot be substantiated is expressed by Right Hon. L. C. M. Amery, secretary of state for the Dominions, in a letter to Right Hon. Arthur Henderson, chairman of the Labor party, made public here.

Mr. Amery's letter was in reply to one from Mr. Henderson in which he said his home secretary said that reports of generally bad treatment cannot be substantiated. "Mr. Amery wrote.

"I am also satisfied that the great majority of harvesters got work under satisfactory conditions."



## Interesting Information Regarding Prehistoric Reptiles Discovered In Bad Lands Of Alberta

Under the auspices of the Calgary Rotary Club, Prof. Chas. M. Sternberg, of Ottawa, field paleontologist for the Canadian National Museum, addressed two audiences, recently on the fossil remains of prehistoric reptiles discovered during recent years along the Red Deer River in the Drumblair District.

"The Dinosaur of the Bad Lands of Alberta" was the title given to Prof. Sternberg's very interesting address and he illustrated it step by step with moving pictures, showing the careful work of excavation, and diagrams and reconstructions of the monster reptiles in their former habitat.

At a single day it is the average life of man, said the professor, so is the entire span of existence of human life on earth as compared with the time during which life in other forms has existed. Life on this planet had been divided for purposes of study, into five great periods, of which the last three periods were the reptilian, the mammalian and human.

Among the most interesting inhabitants of earth during the reptilian period of geologic time was the group known to moderns as the dinosaurs, a name which simply meant, "terrible lizards," said Prof. Sternberg. They were not a single variety, but a large group of which more than three hundred different varieties have been distinguished by scientists, and this group included the most spectacular creatures which have inhabited the globe before or since. In size they ranged from one hundred feet in length, the largest creature which had ever walked on earth, to varieties measuring only a couple of feet and closely resembling some of the reptiles on earth today.

The most conservative estimate which has been put upon the period during which the dinosaurs thrived set the beginning of the reptilian age as twelve millions of years ago and the end of that period as not less than three millions of years ago.

In Alberta, said Professor Sternberg, had been found one of the greatest deposits of fossilized remains of these "terrible lizards" to exist on earth. Thirty-five species had so far been discovered, representing five different families.

Throwing a chart of the North American continent, as it had existed during the later reptilian age, on the screen, the lecturer explained why the Alberta bad lands had been a favorite habitat for the dinosaurs. They stretched from the Arctic to the Gulf of Mexico, and from the present foothills of the Rockies to the rising lands in what are now the eastern provinces of Canada and the eastern states of the American Union.

The area where Calgary now stands and the Rocky Mountains were then but little raised above sea level. It was explained, and from the higher land now moving streams brought down great deposits of all which piled up along the shores of the central sea, forming great deltas. Vegetation was semi-tropical, palms of many varieties, figs and species of trees which have since vanished, grew in profusion among the selgy delta-lands, and these swamps were the chosen homes of the great reptiles.

The disappearance of the dinosaurs was probably due to a number of causes. No great catastrophe was responsible for their extinction. The gradual rising of the mountains, the drying up of the central sea possibly cut off their food supply little by little, and some three millions of years ago the last of the species had given up the struggle.

The neighborhood of Drumblair

Doctor: "I have banded her right arm. She must not use her right hand."

Husband: "Couldn't you bandage her left also?" Then humor, Mr. Doctor!

N. W. U. 1726

and Steveland along the Red Deer river was today the most fruitful hunting ground for those seeking information on the life and habits of these creatures, said Prof. Sternberg. There were probably equally rich deposits of fossils at other places along the margin of the inland sea area, but here in Alberta the Red Deer River, seeking in comparatively recent geologic times for an easier channel had cut its way through the prairie lands which had formerly been the delta-land of the central sea and had exposed great graveyards of dinosaurs, where their bodies had been buried in the muddy swamps in which they had lived.

### Rich Mineral Areas In Southern Manitoba

Prospectors Report Finding Gold, Silver, Copper and Tin

Vast areas of land, approximately 70 miles southeast of Winnipeg, are rich in mineral products including gold, silver, copper and tin, according to a statement issued by Mayor E. St. Boniface, who returned to the city from a prospecting trip in Southern Manitoba.

Mayor Edwin, in company with one of the oldest prospectors of Manitoba, has been investigating the southern areas for the last two years. The couple have made numerous trips to the land, which for the most part is barren and unpopulated.

The pioneer prospector, who accompanied Mayor Edwin on his various trips to the southern area, is the owner of the first rock which he came out of this Pas. He is a practical chemist and on the recent prospecting trip has done practically all of the assaying.

Winnipeg Newspaper Union



A Chic New Frock

Extremely smart is the attractive one-piece frock shown here, having a front and back yoke, an inverted pleat in each side seam, 16-18 pockets, and long tight-fitting or short sleeves. Buttons adorn the front closing, and a buckle fastens the trim belt. No. 1579 is for misses and small women, and is in sizes 16 and 20 years. View "A" size 16 (36 bust), requires 2 1/2 yards 29-inch material for dress, and 3/4 yard 20-inch contrasting for yoke and cuffs. View "B" size 20 (36 bust), requires 3 1/2 yards 29-inch, or 2 1/2 yards 24-inch plain material. Price 25 cents the pattern.

Our Fashion Book, illustrating the newest and most practical styles, will be of interest to every home dressmaker. Price of the book 10 cents the copy.

How To Order Patterns

Address: Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. .... Size ....

Name .....

Town .....

Demand For Shingles

Shingle mills have all the business they can handle and orders are booked up so far ahead that buyers are complaining about slow deliveries.

On August 24th the Consolidated Shingle Mills of British Columbia Ltd., had orders for 741 carloads of shingles.

### Sobriety In Britain

Indications Would Point To Fact That Country Is Going Dry

A striking change is taking place in the drinking habits of Britain. In 1900 the consumption of spirits in England was 32,230,522 gallons. In 1913 it was 22,004,437 gallons. Today it has fallen to 10,412,521, and is growing less.

The figures for Scotland—the home of whisky—are even more significant. The consumption of spirits in Scotland was 8,623,092 gallons in 1900, 6,709,243 in 1913, and 4,602,283 in 1915.

The decline in beer drinking has been equally striking. Consumption in bulk barrels, has been as follows: England, 1902, 31,410,877; 1913, 20,758,800; 1927, 23,418,640. Scotland, 1902, 2,280,759; 1913, 2,119,660; 1927, 1,673,576.

It is not surprising to learn in view of these figures that the leading brewers are contemplating a joint advertising campaign in order to impart the idea that "beer is the healthiest drink."

What is the cause of this new wave of sobriety? Students of social conditions point to new inventions, new habits, wholly new paces in the speed of life. The lure of the cinema, the lure of the wireless, have emptied the public houses. Still another time-honored custom has been shed; no longer does the woman step out for his glass of tawny port at eleven o'clock. He takes "morning coffee."

Motor cars, too, are playing their part. Time was when the sober ones smiled safely home with the tipsy driver. But the motor car does not know the road so well. Formerly one could drink before driving; today one drives before drinking. A man who has to drive soberly, he knows, if he drinks anything at all, after he gets home. —London Sunday Express.

### Luxuries In The North

Radars, Victrolas and Automobiles Now Seen In Northern Regions

Eskimo igloos at Ahlaviok, on the Arctic coast, are now furnished with radars and victrolas. Mrs. John A. McGeough, wife of the governor of the Mackenzie District, of the North West Territories, reported recently when she came out to Edmonton from her home at Fort Smith, that 600 miles north of Edmonton, Herschel Island also has an automobile, she reports, the car having been taken up the Mackenzie River last spring. The servant problem in the north country is also a difficult one, the governor's wife remarks, for the Indians are temperamental and work only when they feel like it. This does not help the dish-washing and floor-scrubbing routine of a well-to-do governor's home. —Free Press.

Fisherman (describing the catch) —The pla was so long—I never saw such a fish.

Hunter—I doubt if you ever did.

"It took you a long time to pull that fellow's tooth," said the dentist's assistant.

"Yes, he married the girl I loved."



ROSS H. McMASTER, Director, Canadian Pacific Railway.

Ross Huntington McMaster, director of the Canadian Pacific Railway, was born in Montreal on October 11, 1880, the son of William and Laura (Greene) McMaster; he has lived practically all his life in that city. He was educated at the Montreal High School and Collège Institute. His business career began with the Sherwin-Williams Co., of Montreal and Cleveland, of which he became Assistant to the Vice-President and General Manager in 1907, a post he held until 1903. In the latter year he was made assistant to the Vice-President and general manager of the Montreal Rolling Mills Company. On the formation of the Steel Company of Canada he was appointed manager at Montreal, and is now president and director.

### Discover New Weeds

Two New Perennial Weeds Are Located At Saskatchewan Points

Two new weeds have been discovered in Saskatchewan and steps have been taken by the provincial department of agriculture to eradicate them before they get a hold on the land.

One is a variety of perennial ragwort which was found in the Grenfell district, and the other is Russian knapweed, found at Landis, Gull Lake and Tompkins.

The patches where the new weeds were discovered have been staked after the weeds were dug up and destroyed and they will be closely watched by department officials next spring to ensure that any root that may have been missed this fall do not get a chance to grow.

Both weeds are pernicious and it is thought they may have been introduced into the province through the medium of small seeds such as alfalfa.

### Alberta To Exploit Tobacco

Experiments in tobacco growing by the Department of Agriculture, at Lethbridge station, have proved so successful that they will be continued, according to a statement made by Dr. J. H. Grisdale, of Ottawa, deputy minister of agriculture. It is the intention to continue the experiments, the results having been fairly satisfactory, as it is believed there is a big opportunity for that industry in Alberta.



How To Order Patterns

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Pattern No. .... Size ....

Name .....

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## Federal Government Willing To Aid Community Efforts In Move To Promote New Industries

### Hasty Opinions Are Unjust

Much Harm Done By People Broad-casting First Impressions

Do not judge a man by your first impression, or a country by one or two natives with whom you come in contact. By so doing you may do the man or the country a rank injustice.

A Pennsylvania woman who recently returned from a visit to Canada, regaled her friends and neighbors with hours of gossip about the harshness and meanness of an official at the boundary line. To her, Canada was a good land not to visit in; the Canadians were good people to leave alone; and her own United States was something that she was now more proud of than ever.

When it was pointed out to her that the official in question was an American and not a Canadian, she could say nothing except "Well! I think no more of him, no matter what he is."

But her reaction toward a friendly people had been broadcast. Many may have been misled by her crude opinion who will never hear her apology. Her snap judgment not only demonstrated her own ignorance, but placed blame on the government of the country. In fact, the American official was probably doing his duty properly and what seemed "gruff" to the tourist was merely a careful attention to duty.

Tourists are walking, talking, traveling. The impressions. The impression a country, a town, or a people make upon them, means much to the country, the town and the people, and vice versa, as well. But it is and when "snap judgment," passes broadcast when by one's own ears. —Richard S. Bous.

### B.C. Plans Settlement Of British Immigrants

Local Government Now Busy Exploring Available Agricultural Lands

A proposal for the settlement of available lands in British Columbia by British immigrants will be laid before the British authorities by the local government in the near future, according to an official dispatch to the Sunday Province.

The government is busy exploring the available agricultural lands and as soon as this work is completed the local officials will be prepared to tell the British government just where these new settlers can be placed. No area will be selected until it is ascertained that it will give the settler every opportunity to make a successful farmer. A block system of settlement is favored.

### Agricultural Research

Canada To Take Part In Maintaining War In Britain

It is announced by Dr. J. H. Grisdale, Deputy Minister of Agriculture, that in response to an invitation by the Imperial Agricultural Research Conference in London, Canada, has decided to take her part in the maintenance of the three Imperial bureaus to be established for the furtherance of agricultural research, with particular attention to soil science, animal nutrition and animal health. These bureaus, which will be established in Great Britain, will cost altogether about \$100,000 per annum, the charges to be split between the member governments.

### B.C. Appeals For New York

Of the British Columbia apple crop now being harvested in the Okanagan Valley, it is expected that 250 carloads will go direct to New York, although the principal market will be in the Prairie Provinces of Canada. An estimate of the crop is given at 1,250,000 boxes from the Okanagan and Kootenay Districts. The apples are of excellent quality and the yield is the best in years.

### Loyal To His Country

A traveller in western Ireland met an Irishman who had returned from Canada, and while talking the Irishman ascribed this country as a heaven on earth. "Why did you leave it, then?" was the natural enquiry. "Bare," was the reply. "Any Irishman would leave heaven to go back to Ireland!"

Temperament is the peculiar quality that makes you think you should have your own way because you've got it.

When you look at some of the men fortune smiles on you can't blame her for smiling.

Industrial surveys are expected to be very much to the fore in Canada in the near future as a preliminary to greater development of the natural resources of the Dominion. Following the announcement of Hon. Stewart, Minister of the Interior, that his department would be glad to co-operate with Chambers of Commerce, Boards of Trade, City Councils, or other local public organizations prepared to carry on such work, there are many indications that raw materials markets, labour, transportation and other aspects affecting development will be studied on a broad and comprehensive scale in many Canadian cities in the near future.

The extent to which the federal government is prepared to co-operate with local public bodies was recently outlined by an officer of the Department of the Interior, in a conference with the industrial executive of the Victoria Chamber of Commerce. All the resources and industrial information possessed by the National Resources Intelligence Service and the services of officers of the department will be available to the cities of the Dominion when they are considering plans for industrial expansion.

Industrial engineers would proceed to various centres of Canada when required to do so, and would work in co-operation with committees of the Chamber of Commerce, Board of Trade, City Council, or whatever public organization was undertaking the industrial survey.

As the result of an industrial survey carried out by the National Resources Intelligence Service, a list of sixty-five new industries had been established and at Windsor the prospects, are bright following a survey there. It was pointed out that the department had already been successful in assisting in the establishment of entirely new industries in Canada as a result of studies conducted in Ottawa, as in the starting up of a fish meal industry on the Atlantic coast which had since been followed by many other plants. Another instance was in the manufacture of casing from animal milk, now carried on at a number of points in Canada, since a survey of the possibilities for manufacturing materials was conducted by the Natural Resources Service. One firm in the Fraser Valley is now producing thousands of pounds of this material per month.

Another recent and unique instance of the effectiveness of such investigations was in the starting up of an industry in the Maritime Provinces to manufacture an insulating quilt or blanket from steel grass, a material occurring abundantly along the shores of the Maritime Provinces and lower St. Lawrence. This industry will add another manufactured product to the list of imported materials replaced by Canadian ones.

The industrial surveys, properly a community affair, the success of which depends primarily upon the initiative and enterprise of the local business men. No outside agency, it is contended, can bring anything like the same permanent interest and knowledge to bear. The industrial survey calls for a well-organized effort of all local business interests including representatives from each type of industry already established, members conversant with transportation conditions, banking and power facilities, the housing situation, labour conditions, etc. It requires the whole-hearted support of manufacturers and merchants. In a word, to achieve success, it requires concentration of the collective business brains of the community and on the part of that community a preliminary investigation. In this latter requirement the Minister of the Interior has stated that his department is solidly behind the industrial survey and is anxious that organizations which undertake such work should make full use of the experience and investigatory facilities of the Natural Resources Service.

### Parson: "You smell of brandy. Have you ever smelt brandy on me?"

Lady: "No. But I have often wondered why you have avoided me!" —Vikingen, Oslo.

N. W. U. 1726













# SANDY'S FIRST ANNUAL FALL SALE

## Of Men's and Boy's Clothing, Footwear, China and Jewelry

### SPECIAL! Teen-age Boy's Overcoats

Fully lined with Polo Cloth  
In Tansy Grey and Brown  
patterns. Regular \$14.00.  
Sale price, \$11.50

### Broadcloth Dress Shirts

Plain Blue, Tan and White  
Regular 1.75 and 2.00  
Sale, 1.50

Don't Forget Sale Opens

**Sat. Nov. 17th**

at 9 p.m. and Closes

**Mon. Nov. 26th**

### Khaki DRILL PANTS

all sizes, Reg. \$ 8.95

Sale, 1.95

### TWO ONLY G.W.G. Leather Vests

More 42 and 44. Reg. 10.95

Sale price, 8.95

Be on Time! If you have not received one  
of our Sale Bills with list of Bargain Offer-  
ings. Be sure to call and ask for one.

**F. G. Sandercock, Empress, Alta.**

You can save money at this sale. It is an  
honest-to-goodness effort to increase the  
patronage and goodwill of our customers.

### For Sale

Glass and frames of store front, for  
241½ mile store, 4 large panes, 7 smaller  
ones.—Apply, F. Steinley, Josephine,  
Sask.

### NORMAN CHELL agent for

Mason & Risch Pianos, Gramo-  
phones, Orthophones, etc.  
**PIANOS TUNED**  
Empress : : Alberta

### —SEE—

### John Sandercock for

Life Insurance, Fire Insurance,  
Sickness & Accident Insurance

All Reliable Companies

### Dr. A. K. McNeill (Dr. D. N. MacChurles)

Physician and  
Surgeon

Phone 44

Office : : Centre Street

Coal, Wood, Contract Work or  
GENERAL

### DRAYING

Light or Heavy Work  
Order to and from C.P.R.

Depot

Imperial Oil Agent  
E. H. FOUNTAIN

prompt attention given  
to all work  
Phone No. 9

### DENTIST Dr. DOWLER

Wednesdays, Thursdays and  
Fridays

Offices: Royal Bank Building  
(Opposite Hotel)

AT LEADER

Saturdays, Mornings and Tuesdays

### DOMINION CAFE FIRST-CLASS MEALS

Good Rooms  
Always a Full Stock Carried  
Candies, Cigars, Cigarettes  
ICE CREAM & SUNDAY  
Dance and after-theatre lunches  
A Place of City Style.

### MOTORISTS

Unlimited parking space for  
your cars when you stop at

The

### HOTEL NOBLE

J. A. CURRAN, Mgr.  
1st Street W. and 13th Av.  
3 blocks from C.P.R.  
3 blocks from O.N.R.  
One block from Central Park and  
Public Library  
180 ROOMS  
50 WITH PRIVATE BATH  
Moderate Rates  
Our Bus Meets All Trains  
CALGARY, ALTA., Canada

### THE EMPRESS EXPRESS

Published in the interests  
of Empress and District  
Subscription price \$2.00 per year  
to any part of Canada or  
Great Britain

\$2.50 to the United States

E. S. Series Proprietors A. Harkin

Thursday, Nov. 15, 1928

Don't forget the Bazaar,  
United Church, Saturday, Dec-  
ember 1st.

Mr. and Mrs. W. R. Brodie  
were visitors with relatives at  
Heron, Sask., over Thanksgiving.

Bob Young, of Shamrock,  
Sask., was a visitor here over  
the week end, looking over his  
farming interests in this dis-  
trict.

Mr. and Mrs. C. W. Dawdy,  
left on Tuesday morning for  
Calgary, where they will spend  
the Winter months.

Mrs. R. L. Arthur returned  
from an extended visit in Cal-  
gary, on Friday.

Mrs. F. G. Sandercock, sr.,  
was on the sick list the first of  
the week.

Every issue of the Family  
Herold and Weekly Star of  
Montreal is worth the year's  
subscription price to the farmers  
of Canada, and the farmers'  
families rejoice in getting the  
addition of a superb magazine.

Mrs. L. S. Reudel has been in  
a poor condition of health lat-  
terly.

H. A. Wisley and H. J.  
Duff, of Hanna, spent Thank-  
sgiving holiday at their respec-  
tive homes here.

Farming First.—The Family  
Herold and Weekly Star, Mon-  
treel, Canada's National Farm  
Journal, and a home magazine  
included. A year for a dollar  
or three years for two dollars.  
Wonderful!

Rev. and Mrs. G. A. Shields  
made a trip to Medicine Hat,  
on Tuesday, the daughter of  
Mr. and Mrs. Harvey Kreller,  
accompanied them, returning  
at school there.

Mr. and Mrs. E. Hames, of  
Cawendish, were visitors in  
town over the week end, taking  
in the show over Saturday  
night.

Miss Betty Duff, who is teach-  
ing school near Castor, Alta.,  
spent Thanksgiving holi-  
day, at her home here.

Dr. McNeill and W. Stothers,  
made a trip by auto to Medi-  
cine Hat, the first of the week.

Mr. and Mrs. J. N. Anderson,  
and daughters made a trip to  
Montreal, the first of the week,  
having received news of the  
illness of his mother.

Maxim Martin who is now lo-  
cated at Grenard, Peace River,  
was a visitor in town this  
week.

Dan, Chinaman in the rest-  
aurant at Blindfold, had his face  
badly injured when an auto-  
matic oil sprinkler exploded—  
probably due to over-pressure.  
He was brought to Empress for  
medical attention.

Mrs. McKenzie of the Home  
Farm, Estuary, was a visitor in  
town over the week end.

Mr. and Mrs. John Wilson,  
have taken up their residence  
in town.

### Christmas Trees

About seven million trees  
will be used in North America  
this Christmas. The question  
immediately arises—Are we de-  
vastating our forests by bright-  
ening up the homes and mak-  
ing millions of youngsters hap-  
py at Christmas.

Prominent authorities such  
as Dr. C. D. Howe, Dean, Fac-  
ulty of Forestry, University of  
Toronto, in Canada, and Wm.

G. Howard, Superintendent of  
States Forests, New York  
State, in United States says  
"No." Dean Howe says, "an  
area of thirty square miles if  
not sold and managed for  
Christmas tree production,  
would supply the present de-  
mand for each year for all  
time."

The average size of the  
Christmas tree marketed in the  
States is six feet. A spruce  
tree of this size can be grown  
in the nursery inside of ten  
years and in the forest in 80-  
ten.

Mr. Howard says—"Trees are  
for use, and there is no other  
use to which they could be put  
that would contribute so much  
joy to mankind as their use by  
children on this great holiday."  
He further states: "In our  
state, a large proportion of  
Christmas trees are cut from  
pasture lands, where they are  
a nuisance, or from lands which  
the owner desires to clear for  
farm purposes, so that the  
trees would be cut in any event  
and the marketing of them for  
Christmas gives the owner  
some return for his labor."

Monday's fire had many less  
sons. The first one is the dan-  
ger that may arise out of a  
supposedly dead rubbish fire. The  
second is the danger arising

### R. M. Mantario No. 262

The R.M. Mantario, Sask. No. 262  
offer for sale, one shack suitable for  
granary, size 10x20, located on the S.E.  
of sec. 24-28-5-5.  
Make cash offer in writing before  
Nov. 24, 1928, to:  
John Adams, Alask.  
Ballif for the Vendor.

### Personal Christmas Cards

We have a very fine  
selection of Personal  
and Autograph Cards

It will pay you to look  
them over at the

Local Printing Shop at the  
Empress Express

### WINTER

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### Pacific Coast

Vancouver - Victoria  
New Westminster  
Tickets on sale certain dates  
DEC. JAN. FEB.  
Return Limit April 15, 1929

### Eastern Canada

Tickets on sale  
DEC. 1 to JAN. 5  
Return Limit Three Months

### Central States

Tickets on sale  
from stations in Sask. - Alta.  
DEC. 1 to JAN. 5  
Return Limit Three Months

### Old Country

Tickets on sale  
DEC. 1 to JAN. 5  
To Atlantic Ports  
St. John, Halifax, Portland  
Return Limit Five Months

Ask the Ticket Agent  
for Full Information

**CANADIAN PACIFIC**

### REST--We All Need

Our stock of

### STEEL ENAMELLED WALNUT- FINISH BEDS

ALSO

### SPRINGS AND MATTRESSES

including the Well-known Simmons and Ostermoor  
makes is now most complete

A full-size Walnut-Finish Bed, com-  
plete with No-Sway Coil Spring,  
all-felt mattress for the exceeding low price of **29.00**  
Cannot be duplicated elsewhere at these prices.

### R. A. Pool Hardware

### Don. MacRae's Specials

Sweater Yarn, per skein, 10c; 5 for 45c  
Pink Salmon, 1-2c, per tin 10c

Brin, per ton - \$25.00

Shorts, per ton - 27.00  
in Ton or Half-Ton Lots

Stanfield's Underwear, Winter Foot-  
wear and Tip-Top Clothing

### Brodies' Store News

### Royal Household Flour

98 lbs. **\$4.45**  
sack

Buy your Winter Supply at this price, as it is advancing  
and our stock is diminishing fast.

### Granulated Sugar

100 lbs. **6.85**  
bags

Here is a chance to buy your sugar at a price unknown  
for years. As we are selling this commodity below cost,  
each customer will only be allowed 1 sack. This price  
is Good for One Week. Do not let the opportunity pass.